

**INDIAN HEALTH SERVICE TRIBAL INJURY PREVENTION  
COOPERATIVE AGREEMENT PROGRAM  
BASIC PART I  
2005-2010**

**Norton Sound Health Corp. Injury Prevention Program**

P.O. Box 966  
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**Program Staff**

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**Project Goals**

Goal 1: The IPC will receive on-going orientation to his position and a plan designed to develop his IP knowledge base through coursework and mentorship.

Goal 2: To convene a meeting of the NSHC IP Advisory Council members in February 2006.

Goal 3: The IPC will work with ANTHC to coordinate a mini-Level III IP course in Nome during August 2006.

Goal 4: Continue existing IP programs developed to reduce intentional and unintentional injuries to residents of the Norton sound region.

Goal 4a: Continue Kids Don't Float Program

Goal 4b: Continue the Nome seat belt and car seat campaign

Goal 4c: Bicycle Safety Campaign

Goal 4d: See a Child-Prevent an Injury Reflector Campaign

Goal 4e: Smoke Detector Campaign

Goal 4f:: Elder Fall Prevention Campaign

Goal 4g: Summerise Youth program/Safety Smarts

Goal 4h: ATV Safety Campaign

Goal 4i: Utilize local media for continued IP exposure

**Accomplishments for  
Year 1 - 2005**

- Epidemiology Fellowship paper : "Norton Sound Youth ATV Project: A Broad-Based Strategy Promoting ATV Safety" by Jim Ferguson, PA-C
- Anti-smoking educational campaign to over 650 children
- Received a \$3,000 grant from the Alaska Marine Safety Education Association
- Provided Kids Don't Float boards-loaner life jackets
- Click it for a free movie ticket-incentive for people wearing seat belts
- Hired a full time Injury Prevention Coordinator
- Weekly Safety Smarts articles in the local newspaper and other marketing activities
- Water safety training in 2 communities

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**Activities**

- ❖ Participate in various regional, statewide, and national meeting
- ❖ Search and apply for additional funding
- ❖ Coordinate quarterly meetings and annual training for IP representatives
- ❖ Develop and maintain partnerships with other organizations
- ❖ Market and sell IP merchandise
- ❖ Conduct focus groups, interviews, observational surveys, and community education presentations

**Services Available**

- Training for village based Injury Prevention representatives
- Community education on injury prevention strategies
- Merchandise for sale including: ATV and bike helmets, life jackets, and yaktrax